



CANYON HEIGHTS ACADEMY

2018 Gala Auction & Dinner

April 25, 2017

AUCTION NEWSLETTER | JANUARY 10, 2018 | VOLUME ONE

ABOUT OUR THEME

This year's theme, **Bloom Where You are Planted**, pays tribute to the continued growth of our school and our students.

KICK-OFF PARTY

Friday, January 19 at 7pm
Home of Tony & Trisha Quilici
Learn why the Auction is important to our school and how you can get involved.

RSVP in the Auction Section on SchoolSpeak

AUCTION RESOURCES

Visit Our Website for All of Your Auction Needs!

The website is your secure, one-stop shop to:

- Submit Item and Cash Donations
- Browse and Purchase Event and Table Sponsorships
- Purchase Business, Family/Class/Club/Sports Advertisements
- Browse Auction Newsletters

NEED PAPER FORMS?

Paper or Fillable pdf forms can be found in the front office and the **Auction Section on SchoolSpeak**:

- Item donation form
- Sponsorships form
- Family/Class/Club or Sports ad form
- Business ad form

Look on the left side under Auction Forms for Download.

All About Auction Donations!

Whether this is your first CHA Auction or your 8th, here are the what, when, where, why and how's you need to know about Auction Donations.

1. **What can I donate?** Items or gift cards to places and events you and your family enjoy. (Other CHA families will enjoy them too!) Share any special skills or talents you have — our most popular items in past years have come from CHA parents getting together with other families to host a party or special dinner.

Other donation ideas include:

- **Gift cards** to restaurants, spas or retail stores
- **Tickets** to sports, cultural or concert events
- **Vacation homes** or time shares
- Wine!
- **Cash Donations!**
- Airline and hotel gift cards
- **Gift certificates** to theme parks, museums, recreational facilities, and attractions in the 9 Counties of the Greater Bay Area and Monterey County (ex: bike, trolley, and train rides; wine tours)
- **Do you own a business?** Donate a service or item. CHA parents are great patrons of fellow CHA parents.
- **Ask businesses** you frequent if they would donate an item or service to support our school. Most places are happy to give. Solicitation letters are available in the front office.

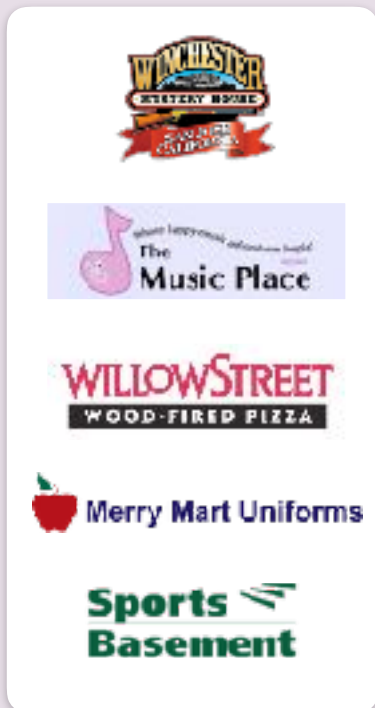
2. **How much should I donate?** No donation is too big or too small — every donation received will help to raise money for our school!
3. **How, when and where can I make a donation?** It's convenient and simple:
 - Donations can be submitted online, anytime, via the **2018 Auction Website**
 - In person, during school office hours, using a paper donation form (included in your Auction Packet or download one from the Auction Section of SchoolSpeak).
 - All physical items can be turned into the school front office.
 - **Donation deadline is Friday, February 16** (for Auction program inclusion).
4. **Why donate?** Each year our auction helps to raise the operational funds needed for many school projects. Your generosity allows us to complete projects to improve our school now and in the future.

DEADLINE FOR AUCTION DONATIONS IS FRIDAY, FEBRUARY 16

THANK YOU SPONSORS!

- Salvatore Caruso Design Corp

RECENT BUSINESS DONATIONS!



No donation is too big or too small!
 Would you like to make a donation, but unsure of what to give?
Contact Melissa Erickson,
 2018 Auction Co-Chair, for ideas:
MEricksoncha@gmail.com

What are Auction Sponsorships?

Table and Event Sponsorships help to pay for auction related expenses. They are another great way to support the auction with several options to choose from. Sponsorships can be purchased by you, your business, family or anyone you know who would like to support CHA.

Consider a Table Sponsorship with fellow CHA friends. You get reserved seating and secure your special CHA-tini Auction Drink (more info to come on this year's flavor) while creating beautiful memories and having a great time.

Purchase an Event Sponsorship at any of our **Bronze, Silver or Gold** levels and receive event tickets, ad placement in our Auction Program and brand recognition.

Support your favorite teacher(s) with a **Study Partner Sponsorship**.

You want to be a Sponsor, but are not sure what to sponsor? **Contact Melissa Erickson** at MEricksoncha@gmail.com or **Lina Cuartas-Ward** at linachaauction2017@gmail.com and we're happy to help!

Sponsorships at every level are greatly appreciated and will be recognized in the 2018 Auction Promotional Materials.

Sponsorship Opportunities

[Visit our website for complete Sponsorship details and descriptions.](#)

EVENT SPONSORSHIPS

- Study Partner\$175
- Playground Buddy\$500
- Head of School Club\$1,000
- Bronze.....\$3,000
- Silver.....\$5,000
- Gold\$10,000

TABLE SPONSORSHIPS

- Bronze.....\$3,000
- Silver.....\$5,000
- Gold.....\$10,000



Maximize Your Donations with Corporate Match Giving

It's Simple! Visit:
doublethedonation.com/canyonheightsacademy to see if your company does corporate matching.

Please Take a Few Minutes to Help the Auction!

The Auction Program is a great place for your favorite businesses to advertise — doctor, dentist, client, realtor, spa, retail store, etc.

Please take a few minutes to send us contact information for a few businesses you love, via a **short form** (accessible via the Auction Section of SchoolSpeak).

Business ad referrals make a significant contribution towards the success of our Auction! Thank you!